

PRODUCT DESIGNER

NAN WANG

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LECTURE

From 2D to 3D: Spatial Design in AR

IxDC
Beijing, China | July 2019

Design a Seamless Solution for AR Glass

AWE USA
Santa Clara, CA | May 2019

PUBLICATION & EXHIBITION

'A Car That Knows Your Needs'

DOT Magazine, Spring 2015, Issue 18, Page11.
Symposium & publication on future car driving experience.

'Now, There: Scenes from the Post-Geographic City'

Bi-City Biennale of Urbanism/ Architecture, HongKong and Shenzhen, China.
An Exhibition feature projects that explore these new forms and practices of digital urbanity

SKILLS

DESIGN TOOLS

Photoshop	Sketch
After Effects	C4D
Premiere	Maya
Illustrator	Unity
InDesign	Pixate
Audition	Hype 3

OTHERS

Processing	HTML, CSS
Arduino	JavaScript
Electronics	3D Printing

LANGUAGES

Native in **Mandarin**
Fluent in **English**

PROFESSIONAL EXPERIENCE

Rokid Inc. | San Carlos, CA

Senior UX Designer [2019 - Present]

- Led the design of HALO AR Design Guideline. Set design principles and standardized visual language and interaction rules for AR products.
- Conducted AR display distortion research and multi-interaction research with the optics team and CV team.

UX Designer [2017 - 2019]

- Collaborated with the algorithm and research team to design the system UI and AR apps: Face ID, AR shopping, Indoor navigation, AR web browser and AR games.

Mercedes-Benz R&D North America | Sunnyvale, CA

UX Designer

- Worked closely with product manager, researchers and engineers to develop Mercedes Companion App. Fully Involved in research and implementation of the user experience from product conception to launch.
- Participated in developing Mercedes Me App including redesign UI elements and interactive prototypes.

Yoi Corp., | Los Angeles, CA

UX Designer

- (A LA-based tech company, provides digital onboarding and management customized system for a series of clients, eBay, IDEO and etc.)
- Engaged in UX group to facilitate the product team with new functionalities of Yoi Platform and produce wireframes, rapid prototypes and high fidelity interfaces for their internal platform.

Acton Global | Los Angeles, CA

UX Design Intern

- Involved in the whole design process through research, wireframing, high fidelity prototypes and interactive mockup for Acton App.

China Central Television Station (CCTV) | Beijing, China

Visual Designer

- Responsible for designing the AR interactive stage and projection installations.

EDUCATION

Art Center College of Design | Los Angeles, CA

MFA, Media Design Practices

Central Academy of Fine Art | Beijing, China

BFA, Media Design

ACADEMIC PROJECTS

Intel Research 'Wearable Ecologies' | Los Angeles, CA

Design Researcher

Participated in a concept design oriented research project sponsored by Intel. This project focus on the possibilities generated by networks of multiple, heterogeneous wearable devices.

Jaguar Land Rover Research 'New Car Experiences' | Los Angeles, CA

Design Researcher

This project examined the emerging trends in autonomous vehicles and speculated on the near future possibilities for car experiences and narratives.

2017 - Present

2016 - 2017

2015

Summer 2015

2013 - 2014

2014 - 2016

2009 - 2013

Spring 2015

Fall 2014